



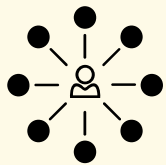
Our values



Our values model our culture and ethics. We aim to act responsibly: **our actions** should serve our purpose and create **long-term value** that **benefit our key stakeholders** while ensuring our common future.

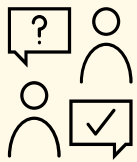
Our stakeholders

Our ability to listen and learn from our **stakeholders** is essential for shaping a strong, resilient and relevant business model. We aim to engage them regularly to understand better what their **expectations** are, and how we can meet them.



Team

- Work in a respectful workplace
- Develop their skills
- Do a job that is meaningful
- Be compensated adequately



Clients

- Find professional and reliable partners
- Get the work done on time and on quality
- Establish personal relationships



Society

- Contribute to the Nation's development
- Strengthen the economy by supporting the private sector
- Redistribute wealth fairly

Our sustainability platform articulates 14 issues that are both material to our stakeholders and to us.

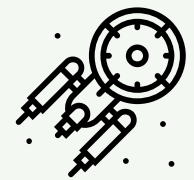
Issues	Pillar	Team	Clients	Society	Yever
Cashflow management	Enterprise		X	X	X
Empowering workplace	Ecosystems	X			X
Environmental footprint	Ecosystems			X	X
Ethics	Enterprise	X	X	X	X
Flawless consulting	Economy	X	X		X
Sound decision making	Enterprise	X	X		X
Market intimacy	Economy		X	X	X
Market stability	Economy		X		X
Reputation	Enterprise	X	X	X	X
Stakeholders management	Ecosystems	X	X	X	X
Skills development	Enterprise	X		X	X
Team effectiveness	Enterprise	X			X
Trust	Economy	X	X	X	X
Value chain	Ecosystems			X	X

Our strategic pillars

Our strategy articulates three pillars:

- Our **enterprise** should be sustainable *per se* and be a role model for others
- We aim to foster the development of an inclusive **economy** in Myanmar
- We ambition to have a net positive impact on our social and natural **ecosystems**

- Generate income
- Manage cashflows
- Invest for the future
- Ensure our integrity
- Become the most trusted company



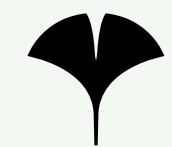
Yever Enterprise

- Trust and realise Myanmar potential
- Empower Myanmar companies
- Develop, value and promote homegrown responsible solutions & businesses



Economy

- Have a net positive environmental footprint
- Support Myanmar entrepreneurs and SMEs
- Create & share knowledge



Ecosystems

We are using the OKR method to monitor our progress. We set objectives for 2030 and intermediary milestones to be achieved before.

Plan Y 2030



To be the most trusted business partner in Myanmar



To empower a network of companies considered as the most responsible across Asia



To have a net positive environmental footprint and to lead the way for others